



Delhi School of Professional Studies & Research (DPSR)

Affiliated to G.G.S. Indraprastha University, New Delhi

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XIX AIC on the broad theme "Managing Digital Revolution: Inventing Future India"

January 5-6, 2018

Title	Managing Digital Revolution: Inventing Future India
Date and Time	January 5-6, 2018
Venue	Delhi Technological University
Participants	250
Key Learnings	<p>The Nineteenth Annual International Conference on the broad theme "Managing Digital Revolution: Inventing Future India" held on January 5-6, 2018 was hosted by Delhi School of Management, Delhi Technological University (Govt. of NCT of Delhi); and Delhi School of Professional Studies and Research (an affiliated college of Guru Gobind Singh Indraprastha University, Delhi; & a NAAC Accredited 'A' Grade Institution), under the joint auspicious of Sri Aurobindo College (Evening), University of Delhi; and Rotary Club of Delhi Maurya; and was sponsored by Oriental Bank of Commerce.</p> <p>More than 250 academicians, researchers, students, and practicing managers both from India and abroad participated over the two-days spread, punctuated by inaugural and valedictory sessions. 80 papers were presented across the two days of the conference representing countries, namely, USA, South Africa, Hungary, United Arab Emirates Iran, Bangladesh, Nepal, and India.</p> <p>The inaugural of the conference was ornamented with the presence of Prof. Yogesh Singh, Vice Chancellor, Delhi Technological University (DTU) – Chief Guest; Shri Debasis Behura, Senior Consultant, Tata Consultancy Services – Key Note Speaker; Prof. B.P. Singh, Chairman, Delhi School of Professional Studies and Research (DPSR) – Chairperson; Prof. Hamid Saremi, Vice-Chancellor, Islamic Azad University of Iran – Guest of Honour (from out of India); Dr.</p>

Namita Rajput, Principal (OSD), Sri Aurobindo College (E), University of Delhi – Guest of Honour (from India); **Dr. Anil Kumar Singh**, Associate Professor, Sri Aurobindo College (E), University of Delhi – delivered special address; **Rtn. Prof. Ajay Kr. Singh**, Secretary General, Organizing Committee – delivered theme address; **Prof. G.C. Maheshwari**, Professor, DSM, DTU – delivered welcome address; and **Prof. Rajan Yadav**, Head, Delhi School of Management, DTU – extended vote of thanks.

The honored speakers touched upon the various aspects including the challenges and opportunities of Digital Technology transformation process. It was emphasized that if implemented successfully, this presents a range of opportunities for the various sectors like IT, Industry, Academia, and Society at large. It was firmly affirmed that with people from all spheres breaking barriers, and making digitalization a way of life, its rising importance cannot be ignored. It is Digital India campaign that will essentially develop India in every sense by ensuring Digital Infrastructure and Digital Empowerment both.

Inaugural was followed by **XIX Annual International Seminar Session on 'Digital Governance'**. The panelists included **Prof. Suneel Maheshwari**, Professor of Accounting, Eberly College of Business, Indiana University of Pennsylvania; **Shri S.K. Dubey**, Senior Director, Cognizant; **Prof. Ravinder Rena**, Professor of Economics, School of Business and Governance, North West University- Mafikeng Campus, South Africa; **Prof. P.K. Suri**, Professor, Delhi School of Management, Delhi Technological University; and **Mr. Sujay Dutta**, Senior Manager, Micro-Marketing & Economics, Big Data Solutions COE, Nielson India.

The panel echoed the view that “It is not the machine but the man behind the machine that matters”. The panelists informed about the different government schemes launched, and the benefits associated with it, nonetheless, it was also realized that there are lack of initiatives to sensitize people due to which benefits are not reaching at grass root levels. Issues relating to digital governance namely, regularity compliances, cyber security, and digital ignorance were discussed, and it was put forth that there is imperative need for digital governance framework in India. It was a very interactive and informative session wherein various questions were asked from the audience, to which the panel responded very effectively, and several innovative ideas were also discussed.

An industry session on “**Inventing Future India through Managing Human Resource**” was held on the 2nd day of the conference. The speakers included **Rtn. Subhash Jagota**, CEO, Global Solutions; **Shri Beni Kinha**, Founder, Nectar Factor, Delhi, India; **Shri Abhay Kapoor**, Head HR - North India, Amazon India; and **Dr. Rana Singh**, Director-Institutional Effectiveness (Quality Assurance), University of Jazeera, Dubai.

The speaker opined that HR should not be seen as a profession but a service, and parenting should be part of an HR service. They shared their views on how India can prosper through various HR services. Key gap areas related to HR and the

factors responsible for the difference were highlighted, and emphasis was made on the need for providing latest training and education to the youth.

The Valedictory Session was addressed by **Prof. Ajay Kr. Singh**, Secretary General, XIX Annual International Conference; **Prof. Hamid Saremi**, Vice-Chancellor, Islamic Azad University, Iran – Quchan Branch; **Rtn. Subhash Jagota**, CEO, Global Solutions; **Prof. B. P. Singh**, Chairman, DSPSR & Divine Group; and **Shri Ramesh Singh**, Senior Technical Director, National Informatics Centre, Government of India. A white paper submitted to Niti Ayog was presented by the Chief Guest, Shri Ramesh Singh on the emerging trends in the field of ICT.

