

Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University

(NAAC Accredited "A" Grade Institution)

Dossier on

INTERNATIONAL SEMINAR ON "QUALITY OF HIGHER EDUCATION AND ROLE OF ACCREDITATION"

Held On

19th December, 2018

Title	Quality of Higher Education and role of Accreditation
Date and Time	19 th December, 2018
Venue	Sri Aurobindo College (Evening), University of Delhi
Resource Person/Facilitator	<ul style="list-style-type: none">• Dr. Avinandan Mukherjee, Dean of the AACSB Accredited Lewis College of Business and Professor of Marketing at Marshall University, USA;• Dr. Rajendar Garg, Professor in Marketing, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA; and• Dr. Rajesh Khajuria, Commissioner, ACBSP, USA
No. of Participants	100
Summary	<p>An International Seminar was organized under the joint auspices of Delhi School of Professional Studies and Research (DSPSR), Sri Aurobindo College (Evening), University of Delhi and Indian Commerce Association Delhi- NCR Chapter on December 19, 2018. The International Seminar began with welcome address, followed by honoring the distinguished guests with presentation of planters. Ar. Rtr. Neeraj Gupta introduced the Speakers and also shared about the key accolades of the speakers. Further Dr. Namita Rajput, Principal (OSD) Sri Aurobindo College, University of Delhi addressed the participants. Dr. Avinandan Mukherjee, Dean of the AACSB Accredited Lewis College of Business and Professor of Marketing at Marshall University, USA, highlighted the pillars of AACSB Accreditation which included engagement, innovation and impact. Dr. Rajendar Garg, Professor in Marketing, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA, was the second speaker for the seminar. Post Lunch, Dr. Rajesh Khajuria, Commissioner, ACBSP, USA, gave his presentation through 'Skype'. Prof. (Dr.) G. S. Popli proposed the vote of thanks and the event ended with the distribution of certificates of participation.</p>

Photographs of the event:

