

Delhi School of Professional Studies and Research
Affiliated to G.G.S Indraprastha University
(NAAC Accredited "A" Grade Institution)

DOSSIER

MDP ON "STARTUP IDEAS & WAYS OF IMPLEMENTATION"

On
November 09, 2019

Title	MDP ON "STARTUP IDEAS & WAYS OF IMPLEMENTATION"
Date and Time	November 09, 2019
Venue	DSPSR Premises
Resource Person/Facilitator	1. Prof. (Dr.) Virender Khanna, an academician cum entrepreneur currently mentoring 20 startups 2. Dr. Bhavna Bajaj- a teacher by profession, a reader by compulsion and an entrepreneur by passion
No. of Participants	52
Summary	<p>Delhi School of Professional studies and research organized a MDP on "STARTUP IDEAS & WAYS OF IMPLEMENTATION". The Resource Person for the session was Prof. (Dr.) Virender Khanna, an academician cum intrapreneur currently mentoring 20 startups and Dr. Bhavna Bajaj- a teacher by profession, a reader by compulsion and an entrepreneur by passion.</p> <p>The objective of this programme was to help budding entrepreneurs to comprehend the conceptual framework of entrepreneurship and start-up, discuss essential characteristics/traits of entrepreneurs, enumerate the roles and responsibilities of entrepreneurship and start-up trainer motivators and develop skills in conducting entrepreneurial motivation exercises. With the help of the expert sessions, they also got a chance to understand the importance of marketing management and prepare business plan for identified opportunity.</p>
Winners	Not Applicable

