

Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University

(NAAC Accredited "A" Grade Institution)

Guest Lecture on How to Hit Success in Digital Marketing Entrepreneurship

Held On

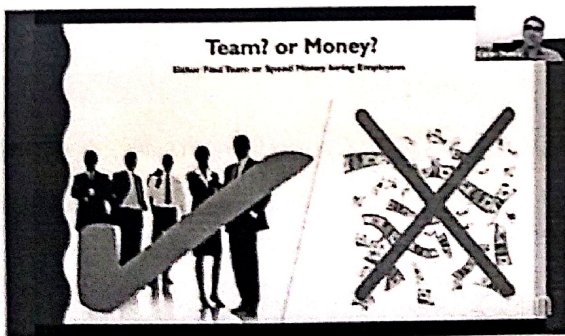
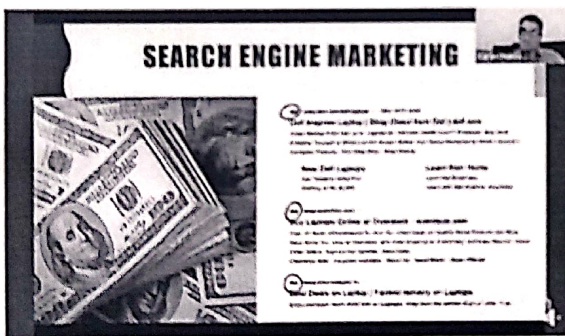
18th July, 2020

Title	How to Hit Success in Digital Marketing Entrepreneurship
Date and Time	18 th July, 2020
Venue	DSPSR Campus
Resource Person/Facilitator	Mr. Karan Dhawan, Affiliate Marketer & Successful Entrepreneur
No. of Participants	240
Summary	A Guest lecture was organized by Placement Cell of DSPSR in joint collaboration with Alumni Association Team and Entrepreneurship Development Cell of DSPSR on the topic "How to Hit Success in Digital

Karan Dhawan

	<p>Marketing Entrepreneurship” was organized on 18th July, 2020. The resource person for the session was Mr. Karan Dhawan, Affiliate Marketer & Successful Entrepreneur. The Guest Lecture commenced with a welcome address and introduction of speaker by Dr. Anupama Lakhera, Associate Professor, DSPSR. Mr. Karan shared his experience of becoming a successful Entrepreneur and affiliate marketer at a young age with students of DSPSR. He enlightened the students with his vast and rich knowledge on digital marketing. He provided them with insights on what they need to implement in their day to day life from a young age. The students had a lot of queries which were addressed by him. After conclusion of the guest lecture, Prof. (Dr.) G. S. Popli, honorable Director-DSPSR, enriched the students with his valuable knowledge and insightful words. At the end, the ‘Vote of Thanks’ was delivered by Prof. (Dr.) Sima Singh, Dean, DSPSR.</p>
Winners	NA

Photographs of the event:



Anupama