

Delhi School of Professional Studies and Research
Affiliated to G.G.S Indraprastha University
(NAAC Accredited "A" Grade Institution)

Guest Lecture on Think Out of the Box
Held On

19th March, 2021

Title	Think Out of the Box
Date and Time	19 th March, 2021
Venue	DSPSR Campus
Resource Person/Facilitator	Ms. Somya Gupta
No. of Participants	190
Summary	A Guest lecture on the topic "Think Out of the Box" was organized by Placement Cell and Alumni Association Team in collaboration with Entrepreneurship Development Cell of DSPSR for the students of B.COM (H) and BBA (G) on 19 th March, 2021 (Friday). The resource person for the session was Ms. Somya Gupta, Affiliate Marketer & SEO Specialist, she is also one of the alumni of DSPSR BBA 2015-18 Batch. The lecture was attended by 190 participants.
Winners	NA

Anupama

Photographs of the event:

Think out of the Box

THINKING OUTSIDE THE BOX (ALSO THINKING OUT OF THE BOX OR THINKING BEYOND THE BOX AND, ESPECIALLY IN AUSTRALIA, THINKING OUTSIDE THE SQUARE) IS A METAPHOR THAT MEANS TO THINK DIFFERENTLY, UNCONVENTIONALLY, OR FROM A NEW PERSPECTIVE. THE PHRASE ALSO OFTEN REFERS TO NOVEL OR CREATIVE THINKING!

6 WAYS TO PUSH YOURSELF TO THINK OUTSIDE THE BOX

- ASK A CHILD WHAT THEY WOULD DO.
WITH THEIR VIVID IMAGINATIONS, KIDS ARE NATURAL INNOVATORS.
- SIMPLIFY IT
IF YOU THINK YOUR PROBLEM IS TOO COMPLEX FOR A CHILD TO UNDERSTAND, TAKE SOME TIME TO FIGURE OUT HOW TO EXPLAIN IT SIMPLY. RICHARD FENYMAN, THE LATE NOBEL LAUREATE IN PHYSICS, IS ATTRIBUTED WITH SAYING, "IF YOU CAN'T EXPLAIN IT TO A SIX-YEAR-OLD, YOU DON'T REALLY UNDERSTAND IT." SOMETIMES THE VERY ACT OF FIGURING OUT HOW TO EXPLAIN A COMPLEX PROBLEM IN SIMPLE TERMS RESULTS IN AN INNOVATIVE SOLUTION.

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