

Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University

(NAAC Accredited "A" Grade Institution)

Guest Lecture on Understand your Persona for Corporate Success

Held On

16th January, 2020

Title	Understand your Persona for Corporate Success
Date and Time	16 th January, 2020
Venue	Seminar Hall (2 nd Floor)
Resource Person/Facilitator	Dr. Gopal Krishna Dwivedi
No. of Participants	120
Summary	Dr. Gopal Krishna Dwivedi , Head - Business Communication from IMS Ghaziabad took a session on January 16, 2020 with student of BBA and B. Com. (Hons.) final year. His lecture covered the topic " Understand your Persona for Corporate Success ". The session was attended by around 120 participants. He said that only having expertise on your subject knowledge is not going to help in long run, we have to work on our

	personality. What to wear, how to greet, etc. Students enjoyed, and learned from the session.
Winners	

Photographs of the event:

