

Delhi School of Professional Studies and Research
Affiliated to G.G.S Indraprastha University
(NAAC Accredited "A" Grade Institution)

**Guest Lecture on Digital Marketing: Emerging
Dimensions**

Held On

19th November, 2019

Title	Digital Marketing: Emerging Dimensions
Date and Time	19 th November, 2019
Venue	College Campus
Resource Person/Facilitator	Dr. Ishani Patharia
No. of Participants	100
Summary	A guest lecture on the topic "Digital Marketing: Emerging Dimensions" was organized by Placement Cell of DSPSR which was attended by around 100 participants. The Lecture was delivered by Dr. Ishani Patharia, Assitant Professor, Department of Commerce, B P S Women University, Sonipat
Winners	NA

Photographs of the event:

