### Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University (NAAC Accredited "A" Grade Institution)

# **DOSSIER**

On

## "Soft Skills of a Sales Professionals"

On

### 23rd September, 2021

Title	Soft Skills of Sales Professionals
Date and Time	23rd September, 2021
Venue	Google Meet
Resource Person/Facilitator	Training & Placement Officer Placement Cell- Prof. Sima Singh
No. of Participants	140
Summary	The session was commenced with the introduction to the seven soft skills of a sales professional required.  They covered the importance of soft skills for a salesperson. Empathy, integrity and emotional intelligence was also covered in the session and finally the final thoughts shared.
Winners	NA

### Photographs of the event:



