Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University (NAAC Accredited "A" Grade Institution)

An interactive session on Share Market

Held On 24th May, 2021

Title	Share Market
Date and Time	24 th May, 2021
Venue	Virtual Platform (Zoom)
Resource	Mr. Sri Harsha
Person/Facilitator	
No. of Participants	310
Summary	The Placement Cell of DSPSR organized a Guest Lecture with Mr. Sri Harsha on the topic "An interactive session on Share Market" with students of BBA 4 th Semester from 3 p.m. on the virtual Zoom platform on May 24, 2021.
	Following points were discussed during the lecture and related queries were handled by the Resource Person:-
	 Discussion about the basics of stock market. Arrangement of sources of funds in the stock market. How to Issue Shares. Knowledge of IPO (Initial Public Offering). Awareness of Stock market, Bombay Stock of Exchange (BSE), National Stock of Exchange(NSE). Description of number of companies listed in Bombay Stock Exchange (BSE), National Stock Exchange (NSE). Knowledge of Sensex, Nifty and Market Capitalization. Explanation of large Capitalization, Mid-Capitalization and Small Capitalization. Suggested about the applications for trading in BSE and NSE.
Winners	NA
() 2222-2	

Photographs of the event:



DELHI SCHOOL OF PROFESSIONAL STUDIES AND RESEARCH
(Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU)
NAAC Accredited "A" Grade Institution)

Placement Cell of DSPSR

Welcomes

Mr. Sri Harsha

As a Speaker For a Session on Understanding Share Market

24th May 2021 VENUE ZOOM TIME-11:30 a.m.

9, Institutional Area, Sector - 25, Rohini, Delhi - 110085

Mob: 9654250004, 9013333577, E-mail: placement@dspsr.in, Website: www.dspsr.in

Function and purpose

- The share market is one of the most important ways for <u>companies</u> to raise money, along with debt markets which are generally more imposing but do not trade publicly. [23] This allows businesses to be publicly traded, and raise additional financial capital for expansion by selling shares of ownership of the company in a public market. The <u>liquidity</u> that an exchange affords the investors enables their holders to quickly and easily sell securities. This is an attractive feature of investing in stocks, compared to other less liquid investments such as <u>property</u> and other immoveable assets.
- ► History has shown that the price of stocks and other assets is an important part of the dynamics of economic activity, and can influence or be an indicator of social mood. An economy where the share market is on the rise is considered to be an up-and-coming economy. The share market is often considered the primary indicator of a country's economic strength and development.¹²



