

Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University
(NAAC Accredited "A" Grade Institution)

Cross Cultural Integration Held on 30th June, 2021

Title	Guest Lecture on Cross Cultural Integration
Date and Time	30 th June, 2021
Venue	Virtual Platform
Resource Person/Facilitator	Mr. Subhash Jagota
No. of Participants	250
Summary	A Guest lecture on "Cross Cultural Integration" was organized by DSPSR for the students of B.COM (H) and BBA (G). The resource person for the session was Mr. Subhash Jagota, CEO, Jabro Advertising & Marketing Pvt. Ltd. The lecture was attended by 250 participants.
Winners	NA

CROSS CULTURAL INTEGRATION

Cross cultural integration involves cultures borrowing their own practices while adopting elements of other cultures. Explore the definition, introduction and examples of cultural integration and learn about the pros and cons of cultural integration.

Cross cultural integration is when the people from a culture adopt the essence of another culture, such as its attitudes and conventions, while at the same time maintaining their own culture. This happens in many immigrant homes as a survival tool regardless of where the individual moves to or is from. Individuals maintain the familiar usually at home and the community, while they adopt the core practices of the new culture in public.



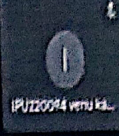


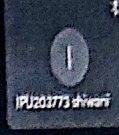
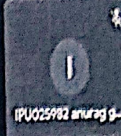

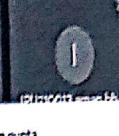
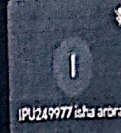
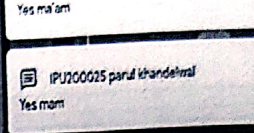

Participants in the meeting:

- IPU184072 anan...
- IPU081402 priya...
- IPU057559 anag...
- IPU112043 samy...
- DSPSR Rohini
- IPU249977 isha...
- 25 others
- You

EXAMPLES OF CROSS CULTURAL INTEGRATION

there are many different types of restaurant choices in the United States that did not originate there. Chinese immigrants brought Chinese food, etc. The original religious beliefs in the United States were animistic, the belief that natural objects such as trees contain souls, but now every type of religious belief, no matter the culture of origin, is practiced. Foreign films have been adapted for American audiences and US films have been adapted for foreign markets.

When people think of cultural integration, they generally use it in the context of globalization. This means that the world is becoming ideologically smaller due to the increased ease of transportation and the influx of better means of communication.

 D DSPM Kohli	 I IPU200438 tushar ja...	 I IPU220094 venu ka...
 I IPU220915 vimal ka...	 I IPU205075 yash ags...	 I IPU203773 shivani
 I IPU025983 anurag g...	 I IPU111678 anurag gu...	 I IPU110013 anurag gu...
 I IPU249977 isha arora	 I IPU025982 anurag gupta Yes ma'am	
	 I IPU200025 parul khandeiral Yes mam	