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# **Best Practice - I**

# **Title: Societal Engagement – Creating Socially Conscious Professional Managers**

#### Goal

As a member of society, it is a moral imperative to give back to the community and the nation that made the Institute's achievement in higher education possible. In a sense, the college sensitises students to extension activities and outreach programmes, such as Child Development, Adult Literacy, Digital Literacy Programmes, Sanitation awareness drive, Tree Plantation Drive, and Community Awareness Programmes, etc., in order to equip students with the skills, attitudes, and knowledge necessary to contribute to the development of society.

#### The Context

A small number of students and faculty members pooled their resources in the early years of the college to promote social responsibility. Following this stage of infancy, the institution has established major groups that work for the welfare of disadvantaged sections of society, promote environmental awareness and women's empowerment, and encourage the general public to donate to these causes, including:

- NSS Unit NSS is one of the largest cell on campus, with over 200 volunteers from diverse disciplines and walks of life, in addition to a Program Officer. NSS conducts a variety of social service and welfare-related initiatives throughout the year. Activities like postermaking contests, tree-planting drives, cleanliness drives, self-defence training, seminars, and talks on health-related subjects are held to aid in the overall growth of the pupils.
- Rotaract Club The aim of this club is to conduct extension activities for students by involving them into various social movements promoting their citizenship role and to make students & staff members sensitive towards education, health and environment for the less privileged.
- Eco Club The purpose of the eco club's "Green and Clean Earth", "Jal Shakti Abhiyan" and other such initiatives is to increase students' "interest" in environmental issues and get them actively interested in local environmental issues. The club also aims to preserve the natural legacy of the college and its surroundings through education and direct conservation activities to raise awareness about good environmental practices such as ban on plastic, tree plantation, etc.

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 Dramatics Society – This society intends to raise awareness and educate stakeholders about various social, economic, and political concerns, as well as providing a forum for students to communicate with the outside world in order to help them become flexible and establish their own set of values.

#### The Practice

The above-mentioned clubs have expanded their range of activities to include working with other groups. They now hold workshops, seminars, competitions, and health and environment-awareness campaigns on a wide range of topics, such as societal problems, tobacco, smoking, giving money and education to people who don't have much, air pollution, and many others. At the moment, the institute is still working along these lines. But lack of resources and people unwilling to help in large numbers have made it hard to organise activities related to these issues.

However, the Institute is taking significant steps to increase youth awareness of community work. Our objectives have been realised through the following activities:

### Campaigns/ Sessions

- The Institute has always focused on Anti-smoking and Anti-Tobacco campaigns with active participation of the student community.
- Thalassemia Awareness & Check-up, Free Eye Check-up etc.
- Students of the college are always sensitized toward energy consumption practices.
- Anti-cracker campaigns and Green Holi have always been promoted around festivals.
- Clean Environment Cleanliness drives to promote Swachh Bharat Abhiyan under the Swachh Bharat Pakhwada campaign, a mass pledge was taken to keep the environment clean. Also, painting competitions and elocution were organized on this theme.

#### Collaborative Efforts

- DSPSR organises Blood Donation Camp twice a year, in association with the Rotaract Club of DSPSR sponsored by the Rotary Club of Delhi Maurya.
- Food and clothes donation is also facilitated through the NSS & Rotaract Club of DSPSR in
  orphanages and old age homes. Most of the above activities are funded by the institute as a
  part of Students' Holistic Development. Also, student volunteers raise the funds, old clothes,
  and old books, edible items to be donated by the students and faculty of the institute
  voluntarily.

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### Competitions Organized

- Rangoli competition has been organized near Diwali to bring good luck, togetherness and celebration of this festival.
- Painting, Best out of Waste competition, and elocutions have been organized to spread awareness regarding cleanliness through the artistic flair of talent.

#### **Evidence of Success**

The journey of serving society has been satisfactory. The number of student volunteers have been increasing every year and there is an increased number and active participation by student volunteers and faculty members in community development. Students have developed skills, confidence and attitude in serving the community. Many of our social events got promoted on social networks and comments, suggestions always strengthen our aim of giving back maximum to society. Also, the students developed a quality of integrity through the extension activity. The beneficiaries of social outreach programs have given commendable feedback. Making qualitative difference in the lives of people on a sustainable basis is the biggest evidence of success.

### List of awards and recognitions received by our students for extension programmes:

Name of the activity	Name of the Award/ recognition for Institution	Name of the Awarding government/ government recognised bodies	Year of award	Name of the Student
MEGHA – Thanksgiving Ceremony 2019	Best Serving Secretary in Zone I	Rotary International District 3012	2018-19	Apoorva Dobhal - 00221701717
MEGHA – Thanksgiving Ceremony 2019	For Serving as Secretary	Rotary International District 3012	2018-19	Apoorva Dobhal - 00221701717
Rotaract District Organization	DRR's Citation	Rotary International District 3012	2018-19	Apoorva Dobhal - 00221701717
Rotaract movement	Certificate of Appreciation	Rotary International District 3012	2018-19	Apoorva Dobhal - 00221701717
Rotaract District Organization - Rota Year	Certificate of Recognition for serving as President	Rotary International District 3012	2019-20	Apoorva Dobhal - 00221701717

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Skit competition on the theme 'Unity in diversity'	1st position	National Integration Camp, NSS	2019-20	Ekta - 41612588817 Chanchal Bhardwaj - 41421788817
National Integration Camp	NSS Volunteer	National Service Scheme, Ministry of Youth Affairs & Sports, Government of India	2019-20	Shelly Jain - 41721788817 Ekta - 41612588817 Chanchal Bhardwaj - 41421788817
Kitchen Gardening	Appreciation Certificate	Elixir Foundation	2019-20	Ayush Chauhan - 43121788818 Shelly Jain - 41721788817 Sonam Bhatt - 40921788817 Chanchal Bhardwaj - 41421788817
Office bearer	Delhi President	Elixir Foundation	2020-21	Ayush Thakur - 00221788818
For significant contribution of leading the Digital School Transformation project at Jamghat School for Street Children, New Delhi	Appreciation Certificate	Elixir Foundation	2020-21	Ayush Thakur - 00221788818
For conducting extension activities (mask & sanitizer distribution, online safety campaign	Appreciation Certificate	Society for Human Transformation and Research	2020-21	Muskan Tripathi - 00712501719

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during COVID-19, woollen clothes distribution)				
For conducting extension activities (mask & sanitizer distribution, online safety campaign during COVID-19, woollen clothes distribution)	Appreciation Certificate	Society for Human Transformation and Research	2020-21	Aayushma Chadha - 01312501719
KIMAYA - Thanksgiving Ceremony 2022	Vice President	Rotary International District 3012	2021-22	Aayushma Chadha
KIMAYA - Thanksgiving Ceremony 2022	Best Rotaractor	Rotary International District 3012	2021-22	Aayushma Chadha
KIMAYA - Thanksgiving Ceremony 2022	Club President 2021-22	Rotary International District 3012	2021-22	Aashri Sharma
KIMAYA - Thanksgiving Ceremony 2022	Silver Citation	Rotary International District 3012	2021-22	Rotaract Club of DSPSR
KIMAYA - Thanksgiving Ceremony 2022	Best Supporting Club	Rotary International District 3012	2021-22	Rotaract Club of DSPSR

#### **Problems Encountered and Resources Required**

At times, organizing field visits and serving the society at their location have many roadblocks, such as non-cooperation, unwillingness, apprehensions on part of public. Obviously, fund mobilization is a challenge as certain drives are capital intensive. Also, the engagement of the general public in these activities is less due to their mindset. Still, we have a strong team of student volunteers who actively take up these concerns and act as per their potential. The institute is always supportive to such students.

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# **Best Practice – II**

# **Title of the Practice 2: Developing Transformational Leaders**

#### Goal

In keeping with its philosophy, the Institution aims to develop transformational leaders with global vision and holistic perspective by imparting holistic education to its students. The impetus is on inculcating thinking skills in students for an innovative and creative mindset, and promote sense of responsibility amongst the students towards the society and also develop virtues like empathy and understanding.

#### **Context**

There is an urgent need in organizations of all types and sizes for transformational leaders who have the courage and skills to reinvent and build organizations capable of succeeding in today's times of dynamic change and scarce resources. Considering the extent of our underperformance as a developing nation, we need transformational leaders in every sphere, be it government, business, education, the law, or even non-profit organisations. Thus, either we make the leap, or we risk being marginalised. In this light, the major challenge that the organizations face is that, even when the students have the right skills for job, they lack the skills needed to reinvent organizations.

#### The Practice

The best practice envisages the following actions:

- Pedagogy: The class room teaching is supported by Case Studies, Presentations, Role Plays, etc. Students are facilitated with Lecture Plans, Question Banks, Model Question Papers and Solution Sets, mailed to them in the soft form and as hard copy in library for ready reference. Unit-wise Multiple Choice Questions (MCQs) are prepared to test the grasping level of the students.
- **Behavioural Testing Lab "Antarmann**": Its first activity was Psychometric Testing of undergraduate students of B.Com. (Hons.) and BBA program. A detailed session was held to test the personality traits of the students using MBTI Scale.
- Personality Development Initiatives: To ensure the success of the students in the corporate
  world, the faculty conducts- 'General Proficiency" and 'Managerial Skill Development"
  sessions which apart from enhancing technical knowledge, grooms the students in soft skills
  like team building, interview and communication skills, confidence building, etc. Various
  training consultants are also invited in personality development sessions on a regular basis.
- Enrichment Course: Enrichment courses like personality development programs are also conducted for holistic development and inculcate thinking skills for an innovative and creative

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mindset. Workshops and enrichment sessions are organized on Time Management, Goal setting, Stress management, Meditation, Entrepreneurship Development Programs, Soft Skills Development Programmes, etc. Seminars and Conferences are also regularly conducted so as to provide them with an interface of academic and corporate exposure on the single platform.

- Academia-Industry Interface: Students are provided with opportunities to interact with people from industry. In this regard, the institution organizes International Seminars/Conferences to widen their horizons. The practical exposure to support the theoretical knowledge is one of the major reasons for the institution to undertake Industrial Visits and Live Projects for the students. To be updated and aligned with the organization culture and requirements, various Guest Lectures by industry experts are organized from time to time.
- **Research Pursuits:** Students are encouraged through providing them exposure to research tools. Application of the research tools is encouraged through Minor Research Projects (1st year), Summer Training Project Reports (2<sup>nd</sup> year) and Dissertation Projects (3<sup>rd</sup> year). In addition, they are motivated to write research papers to be presented in International Conference/ Seminar organized by DSPSR and also by other institutions.
- Cross cutting issues: The cross cutting issues like gender, climate, environment, education, human rights, ICT etc, find ample space when it comes to applying them positively into the curriculum of the Institute. Guest Speakers in above mentioned fields are invited to share and deliver their experiences and knowledge. The Institute regularly organizes seminars on cross cutting Technological and Management issues.
- Community Service Activities: The students are given opportunities to work for the betterment of the society through their participation in various activities under the purview of the NSS Cell & Rotaract Club of DSPSR. This provides scope for holistic development of the students.
  - > NSS Cell & Rotaract Club of DSPSR The institution organizes the Blood Donation camps in the campus twice a year and also encourages the students and the faculty members to teach economically weaker section children around the institute after their regular classes of the institute. Many other extension programmes are conducted such as donation drives, cleanliness campaigns, health check-ups, etc.
  - **Eco-Club** (**Prakarti**) The institution involves students and faculty for plantation of saplings and their protection around the campus to make the surrounding greener and pollution free. Eco-Club also encourages students to celebrate Cracker Free Diwali and Natural Holi. The club displays such banners in and around the Institution.

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#### **Evidence of Success:**

As per the best practice of developing transformational leaders, the following are the positive results at the end of each semester:

- The motivation imparted by the faculty members to the students regarding research pursuits has helped many students present their Research Papers in International Conference/Seminar organized every year by the Institute.
- Growing number of students are showing inclination towards starting their own venture, and members of Centre for Entrepreneurship Development mentored those students.
- Lives of many adults and children have been transformed through the intervention of transformational leaders of DSPSR.
- Active participation of students in the Inter College Business Plan competition organized for BBA and B.Com. (Hons.) students.
- Increasing participation of students in Inter & Intra College Competitions organized by DSPSR & other Institutions.
- Mohsin, a 1<sup>st</sup> Semester student of BBA (G), made the college proud by securing 1st Position in Body Building (Category 65-70 Kg) in the University's Sports Meet held by GGSIPU.
- Also, Kumar Kartik, a 5<sup>th</sup> Semester student of BBA (G), secured 4<sup>th</sup> position in Power Lifting (Category 83 Kg).
- Ms. Sharanya Nair received "Natyajyothi Award" for her efforts in teaching and promoting dance forms of traditional Temple Arts. This award was conferred to her by "Delhi Panchavadya Trust (Regd)." She was also recognised for her efforts as instructor at World Cultural Festival.
- Various other students have also received awards & recognitions for their performances in sports and cultural programmes.
- Number of student run clubs in the Institution.
- Students showcasing their communication and leadership abilities at various platforms, such as NSS Integration Camp, Rotary Youth Leadership Award and other events of NSS & Rotary Club.
- Rotaract club of DSPSR has received award for 'Maximum Registration' during the First District Conference organized by Rotaract District Organization, New Delhi.

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### **Problems Encountered and Resources Required:**

The institute is a self-financing institute and the source of finance is the student fee which is fixed by the university. Extending benefits to the students has to be met within these finances. The fee structure stipulated by the university as determined by the State Fee Regulatory Committee which does not timely revise the fee structure further puts financial strains on the institute.

Although all efforts are made to develop the overall personality of the students, syllabus coverage and academic deadlines are given the top-most priority. Due to this, at times the students are not able to get enough time to practice for co-curricular and extra-curricular activities. This sometimes affects their performance in various events. Also due to the constraint of limited space in the Institute, the sports tournaments have to be arranged on outside grounds/venues.

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