





# DSPSR REVIEW

Vol. 1 No. 1 (Oct. 2014 - Dec. 2014)

A QUARTERLY NEWSLETTER

# Delhi School of Professional Studies and Research (DSPSR), Delhi

Affiliated to GGS Indraprastha University, Delhi for BBA and B.Com (Hons.) Accredited as Premier College by Accreditation Service for International College, UK.



Delhi School of Professional Studies and Research, Delhi was established in 1999. It is the first college in India to be accredited by Accreditation Service for International Colleges (ASIC), UK as PREMIER COLLEGE. The college has been promoted by the Society for Human Transformation and Research (Regd). The distinguishing feature of the society is that it has been promoted by the luminaries from the field of academics having national and international recognition. It was the dream of some academicians that there should be an institution dedicated to sustainable human development through transformation of human beings, the most important creature on earth. DSPSR is the fructification of that dream. It is an institution dedicated to the human and institutional development for the betterment and progress of the global society.

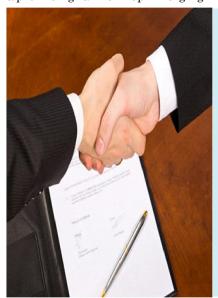
Ranked top 15 in India's Power B-School by ICMR-4P B&M B-School Survey 2012.

Ranked A++ among top 10 B-School in Curriculum & top 10 B-School Delhi and NCR by Business & Management Chronicle January 2012.

Delhi School of Professional Studies & Research has secured a promising rank of 'Top Emerging B-Schools of Excellence' (Ref: CSR, November, 2014 Issue) surveyed by prestigious GHRDC and CSR for the year 2014.

'A' Category Institution ranked by Joint Assessment Committee (JAC) of GGSIPU and DHE Government of NCT of Delhi for the academic year 2014-15.

Secured 72.1% in Expert Committee Constituted by Academic Audit Cell for the Academic Session 2013-14.



The Institution has signed up Memorandum of Understanding with the following Universities and Business Schools:

- 1. Faculty of Economics and Social Science, Szent Istvan University, Godollo, Hungary
- 2. Faculty of Economics & Management, Slovak University of Agriculture in Nitra, Slovak Republic
- 3. Ice Academy, London, UK
- 4. Harrow International Business School (HIBS), London, UK
- 5. Australian Institute of Business Administration, Adelaide, South Australia, Australia
- 6. University of Szeged, Faculty of Engineering, Hungary
- 7. University of Debrecen, Debrecen, Hungary
- 8. Agricultural Economics Research Institute, Budapest Hungary
- 9. Faculty of Water and Environment Management, Szent Istvan University, Godollo, Hungary.

### **OUR VISION**

To provide platform and create environment for developing transformational leaders of global vision and holistic perspective. We aspire to be the first choice institution for students, faculty, and our corporate associates in the country by the end of the decade.

# **QUALITY POLICY**

We at Delhi School of Professional Studies and Research are committed to serve the society and improve quality of life by imparting high quality Education in Management and Commerce.

Our Goal is to provide a conducive learning environment



IT Lab, DSPSR.

#### **OUR MISSION**

In the present day globally competitive, technology driven environment, only the fittest will survive, has been evidenced by the recent economic turmoil. Our mission is therefore to develop transformational leaders with a global vision and holistic perspective, empowered with quality education that kindles creativity, promotes innovation, instills ethical practices and thus prepares them to face complexity, diversity and change which would confront them in the future.

to foster the growth of professional education, industrial & social upliftment in order to develop and inculcate knowledge, skills and right attitude with responsibility, commitment, professionalism, moral & ethical standards and Indian Value System among students.

#### **CAMPUS**

DSPSR is a non-profit registered organization and it has a well-planned campus located at 9, Institutional Area, Sector- 25, Rohini, Delhi- 110085. The peaceful environs,

ultramodern facilities like air-conditioned classrooms, stateof-the-art teaching aids, well equipped conference rooms makes DSPSR campus an ideal place for the overall growth of the students.

DSPSR Library is well equipped with latest editions of books, magazines and Journals, It has approximately 3376 books, 45 Journals including 6 International Journals and 9 Magazines.

#### ANTI RAGGING COMMITTEE

With reference to the judgment given by the Hon'ble Supreme Court of India, New Delhi an "Anti Ragging Committee" has been constituted in our institution under the guide lines given by AICTE. The committee comprises of representatives of our institution, students and senior students. The purpose is to create ragging free atmosphere in and outside the campus ant to make the students aware regarding acts and punishments pertaining to ragging activities.

#### PLACEMENT CELL & INDUSTRIAL VISITS

The placement cell consists of placement officer, faculty member, student volunteer who function under the overall supervision and direction of the authorities of institution. The placement cell also looks after the summer placement of the student who have successfully completed  $1^{\rm st}$  and  $2^{\rm nd}$  year.

For the forth-coming session 60% of the students got placed in these companies:

SI. No.	Name of the company
1	Aditya Birla Group
2	Aegon Religare
3	Auctus Consultancy
4	Bajaj Capital
5	Capital Via
6	Ceasefire Industrites Ltd.
7	Guardian Life Care Pvt. Ltd.
8	HBJ Capital
9	iACT Global
10	Jaro Education
11	Job Line
12	Lifeline Solutions
13	Limetray.Com
14	Marino International
15	Right Step Consulting Pvt. Ltd.
16	Vodafone

#### **INDUSTRY VISITS**

The gulf between theoretical knowledge and its application is one of the largest in the sphere of professional education. Thus, industry visits are an integral facet of DSPSR's pedagogy. Industry excursions enable the students to gain a better understanding of theories and gain practical exposure in real time. They also provide an insight on how corporate works.

The Placement cell also helps the students to organize for their Industrial visit in manufacturing/service organizations. Industrial visits help the students to relate their class-room knowledge to the ground realities in business and they also witness and imbibe the best practices of these corporate entities. It's mandatory for all.

Every student has to prepare a report on the Industrial visit. The reports are evaluated and the best report get certificate of appreciation as well as the student has to give presentation in front of whole class.



Students at Woodcraft's Pvt. Ltd., Nainital.

A list of some companies which our students have visited as part of industry connects is given below:

Name of the organization	Date of Visit	
Woodcraft's Private Limited, Nainital	06.09.2014 to 10.09.2014	
Trishla Manufacturing Unit, Manali	22.11.2014 to 27.11.2014	

#### **DELHI BUSINESS REVIEW**

Selected papers are published in the Delhi Business Review a bi-annual blind peer reviewed, refereed International Journal of Society for Human Transformation Research. DBR is listed in CABELL'S Directory, USA and many other databases, like Proquest, EBSCO, Google Scholar, Index Copernicus and Indian Commerce Association. It also has global circulation in various premier organizations, B-Schools, Libraries, Corporate doyens and other intellectuals of different parts of the globe. The current issue viz. Vol. 15, No. 2, July – December, 2014 includes research papers, case study and a review of book by several academicians.

- Anand Krishnamoorthy & Larry Fogelberg The Market for Tomatoes; *Market Breakdown in the High Technology Economy*.
- Barakat Abdallah & Samhan Hussein The Effect of Financial Structure, Financial Leverage, and Profitability on Value of Shares of Industrial Companies; Applied Study on a Sample of Saudi Industrial Companies.
- Naseer Elahi Identification Causes of Occupational Accidents in Employees of Iranian Oil Industries; *A Case Study of Karon Company*.
- Shweta Awasthi & Sanjeev Bansal Role of Organizational Commitment in Determining the Attributes of Job Attitude; A Study in Public and Private Sector Organizations.

- S. Yadav Questioning Secondary Market Outright Transaction in Government Securities for Minimum and Maximum Yield to Maturity.
- B.K. Punia & Kavitri Career Orientation Preferences of New Age Managers; A Study across Personal, Familial, Institutional, and Educational Domain.
- Amitava Roy Corporate Governance Rating and its Impact on Firm Level Performance and Valuation.
- Case Study: Raja Qaiser Ahmed Aam Admi Party and Rise of Modern Middle Class in India.
- Book Review: Ajay Kr. Singh & Durlav Sarkar Vedanta for Modern World.

# RESULTS OF GLOBAL TALENT SEARCH EXAMINATION (GTSE) SEPT 2014

The Global Talent Search Examination is conducted every semester for encouraging students to build their confidence and to provide them with a competitive platform, where they can prove their intellectual competitiveness. Thus, to prompt such competitive spirit amongst the students, top 3 rank holders are awarded with cash prize and top 10 rank holders with book bank facility. Not only this, all the participants are awarded with the certificate of participation.

Sl No.	Name of the student	Course	Sem	Award
1	Shiva Adhikari	PGDM	3 <sup>rd</sup> Sem	Cash Rs 2000 + Books
2	Krishna Sagar Subudhi	PGDM	$3^{\mathrm{rd}}$ Sem	Cash Rs 1000 + Books
3	Sohan Sharma	PGDM	$3^{\mathrm{rd}}$ Sem	Cash Rs 1000 + Books
4	Alankrit Saxena	PGDM	$3^{\rm rd}$ Sem	Cash Rs 1000 + Books
5	Sakshi Jain	B.Com (H)	$1^{\mathrm{st}}$ Sem	Cash Rs 500 + Books
6	Pallavi Madaan	B.Com (H)	$1^{\mathrm{st}}$ Sem	Cash Rs 500 + Books
7	Haider Khan	BBA (G)	$3^{\rm rd}$ Sem	Books
8	Megha	BBA (G)	$3^{\mathrm{rd}}$ Sem	Books
9	Vinod Bodh	PGDM	$3^{\mathrm{rd}}$ Sem	Books
10	Nikhil Mehta	BBA (G)	$3^{\mathrm{rd}}$ Sem	Books
11	Lallu Kumar	PGDM	$1^{\mathrm{st}}$ sem	Books

### **GUEST LECTURES**

Hearing new voices provides students not only with different points-of-view, but also with potential resources they can apply in real life events. Keeping in mind the multi facet development of students, the college has been organizing guest lecture for the students on regular basis. Below is the list of guest lectures organized by our institute:

Sl. No.	Title	Resource Person	Date
1	Integration of CSR with Corporate Strategy in Indian Company	Prof. S. M. Gomes, Royal University of Bhutan	September 12-13, 2014
2	Corporate Social Responsibility	Prof. Rosen	22-Sep-14
3	7 Habbits of Highly Effective People	Prof. Kaleem Mohd. Khan, Aligarh Muslim University, Aligarh	27-Sep-14
4	Budget 2014: Investors Protection Capital Market, Pradhan Mantri Jan Dhan Yojna	Dr. R. P. Tulsiyan, Shaheed Bhagat Singh College, University of Delhi, Delhi	14-Oct-14
5	Investor Awareness Programme	Mr. Harmender, BSE	15-Oct-14
6	ET Young Leaders B School Edition	Mr. Manas Makani, ETYL Coordinator	20-Oct-14
7	YES+ (Youth Empowerment and Skills Workshop)	Mr. Naveen Madan	November 10-14, 2014

#### ALUMNI MEET

DSPSR organized Alumni Meet on November 9, 2014, where more than 50 alumni participated from different batches. On the same day DSPSR formed its Alumni Association. Programme started with lighting of lamp by all the dignitaries and alumni.



Alumni Meet at DSPSR on November 9, 2014.

## FORTHCOMING EVENTS

The XVI Annual International Seminar is tentatively scheduled on the Broad theme "Governance: Changing Paradigms" from January 3-4, 2015 at India Habitat Centre, New Delhi, India.