

# DSPSR REVIEW

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A QUARTERLY NEWSLETTER

## About Our New Director...



Dr. Ravinder Vinayek

Dr. Ravinder Vinayek has joined as Director, Delhi School of Professional Studies And Research, New Delhi on 1st January, 2015. He superannuated on 31st December 2014 as Professor & Head in the Faculty of Commerce and Dean Academic Affairs of Maharshi Dayanand University, Rohtak.

Professor Vinayek has keen interest in academics and research activities. He has completed three research projects financed by the University Grants Commission. He has guided research to 30 Ph.D research scholars and 23 M. Phil scholars. He has published 52 research papers in Journals of national and international repute. He has participated in more than 300 national and international conferences/ seminars/ symposia etc in which he has chaired many technical sessions and delivered Key Note addresses. Professor Vinayek was also a consultant on the research projects sponsored by the Planning Commission, Government of India.

Professor Vinayek is on the Expert Committees of the UGC, ICSSR and AICTE. He is on the academic and administrative panels of various Universities in India. He is also on the editorial boards of about 15 National and International Journals. Prof Vinayek had also been the Secretary General of a very prestigious Association of Commerce and Management specialists, namely, the Indian Commerce Association for a period of nine years between 2002 to 2011. Professor Vinayek is also President of 'Global Network of Business Researchers' an organization created for developing and promoting high quality research culture in the country.

## RANKING

- Delhi School of Professional Studies and Research has been ranked AA' by Digital Learning Magazine in January, 2015.
- 'A' category institution ranked by Joint Assessment Committee (JAC) of GGSIPU & DHE, Government of NCT of Delhi for the academic year 2014-15.
- Secured 72.11% in Expert Committee constituted by Academic Audit Cell for the academic session 2013-14.

## XVI ANNUAL INTERNATIONAL CONFERENCE (2015)

The XVI Annual International Conference was organized on 3-4 January, 2015 at India Habitat Centre at New Delhi under the joint auspices of Delhi School of Professional Studies and Research (DSPSR); Sri Aurobindo College of Commerce (E), University of Delhi, Delhi and was sponsored by Indian Council of Social Science Research (ICSSR), The Co-sponsors of the Conference were Petronet LNG Ltd and Oriental Bank of Commerce; Rotary Club of Delhi Maurya; Rotaract Club of DSPSR; Divine Education Trust, Korba (C.G.); and Divine International Group of Institutions, Gwalior (M.P.),



Inaugural Session of XVI Annual International Conference

There were 153 delegates including 72 paper presenters, 52 student delegates and 15 delegates as members of the organizing team, along with the other guest speakers and



Inaugural Session of XVI Annual International Conference

special invitees. There were 11 foreign delegates from different countries including USA, UK, UAE, South Africa, Australia, Slovakia, Iran who contributed as speakers / presenters in the conference.

## LIST OF FACULTY PUBLICATIONS IN THE XVI ANNUAL INTERNATIONAL CONFERENCE

Faculty members of DSPSR participated and presented the papers in the conference. These papers were published in conference proceedings bearing ISBN 978-81-923211-7-2. The students were also given the opportunity and exposure to co-author the papers under the guidance of the faculty members. Below is the list of Faculty presentations:

- **Mr. Indranil Mutsuddi:** “Employee Retention and Engagement Practices in the Healthcare Sector: A Study on Medica Super-Specialty Hospital, Kolkata”,
- **Ms. Sima Kumari:** “A Study on Text Messaging Affects Teen Literacy and Language” in co-authorship with Ms. Divya Gupta & Ms. Rashi Tuteja, Students, DSPSR
- **Dr. Supreet Singh & Ms. Sakshi Goyal:** “Customer preferences and expectations for retail banking services”.
- **Ms. Shipra Singh & Mr. Puneet Saluja:** “Food Security: Issues & Challenges”
- **Ms. Mani Goswami & Ms. Neha Manga:** “A Study CSR rules under Companies Act, 2013”.
- **Ms. Bhawna Manyal:** “Global views on Organizational Commitment”.

## FACULTY DEVELOPMENT PROGRAMME

- In order to rejuvenate the minds and soul of the faculty member of the institute happiness program, the college organized a HAPPINESS PROGRAMME for the faculty members of the institutes in association with the ART OF



*The concluding session of Art of Living*



*Faculties during Sudarshan Kriya*

LIVING foundation from February 10th – 14th , 2015 at DSPSR Campus. The Art of Living is an educational and humanitarian movement engaged in stress-management and social initiatives The programs are guided by Sri Sri’s philosophy of peace. The participants were taught the correct way of breathing – ‘Ujjayi Breathing and Sudarshan Kriya’.

Follow- up sessions are also scheduled for the faculties every Saturday.

- The Following Faculty Members are working on Case Study Development as a part of the project by UNDP IICPSD (Istanbul International Center for Private Sector in Development) under its GASTE (Global Alliance for Sustainable Employment) research in India to study research initiative in India to analyze the country’s private sector-led and public private partnership skills delivery initiatives:

Dr. Supreet Singh (AISECT, Bhopal)

Ms. Sima Kumari (Centum Learning, Delhi)

Ms. Shipra Singh (GMR Varalakshmi Foundation, Hyderabad),

- Managing stress is all about taking charge of your thoughts, emotions, schedule, and the way you deal with problems. With this outcome in mind, A workshop on “Stress Management” at Divine International Group of Institutions, Sada, Gwalior was organised from 31st March – 2nd April, 2015 for the faculty members of DSPSR. 12 faculty members attended the workshop.
- The National Entrepreneurship Network (NEN) in association with the Ministry of Skill Development & Entrepreneurship, Govt. of India, organized “Entrepreneurship Education Conclave” on 11th March 2015 at the India Habitat Centre, New Delhi. The program



*Panel Discussion Session Mr. Indranil, Asst. Prof., DSPSR during the networking session*

participants included faculty members, industry experts, entrepreneurs apart from the officers representing the Ministry of of Skill Development & Entrepreneurship, Govt. of India. The highlights of the program included discussion on the future perspective of Entrepreneurship Education in India and development of an online interactive platform for entrepreneurship educators across the country so as to facilitate and promote the entrepreneurial drive across the nation Mr. Indranil Mutsuddi, Assistanat Professor DSPSR, raised the issue

of faculty recognition and awards for their contribution in entrepreneurship education. Representatives of the Ministry of Skill Development & Entrepreneurship, Govt. of India discussed various issues and steps taken by the Government to promote entrepreneurship across the country. The representatives of the MSD&E, GOI came up with a Whats app Group @ “E2CARE”, so that suggestions from entrepreneurship educators and other stakeholders could be taken into consideration.

- “Organ – Tissue Donation” workshop was organized by U-GOAL ASAP (Awareness Sensitization and Pledge) to educate and sensitize students and staff of DSPSR on



Faculty members at the workshop for organ – tissue do

March 20, 2015. The Utkarsh foundation is a registered public charitable trust lead by Dr. Neena Verma who is doing the appreciative work of impacting the minds of people to pledge their organ and tissue to save someone else’s life. Dr. Verma helped the faculty member and students of DSPSR to understand the importance of organ and tissue donation and encouraged them to pledge for the same.

**ACHIEVEMENTS IN ANUGOONJ**



Anugoonj is the annual cultural fest of Guru Gobind Singh Indraprastha University. It is one of the biggest cultural fests in Delhi with 120+ colleges and a whopping 65,000 students taking part in this mega event. This is the competition for which students are trained all year round. The name ‘Anugoonj’ literally translates to Echoing of the Small Efforts and in accordance with this meaning, students get an opportunity to realize their hidden potential and get a chance to receive appreciation for their talent.

The following students of DSPSR qualified Zonal level competition of Anugoonj ’15 held on 18 Feb., 2015 at Delhi Institute of Advanced Studies (DIAS). It is a matter of great pride that out of 21 colleges, the participants from DSPSR represented in the finals. The following students were the winners at zonal level and qualified for the finals of Anugoonj’15 which was scheduled from 28 Feb, 2015 to 2 March, 2015:

| S. No. | Name            | Event                | Position achieved        |
|--------|-----------------|----------------------|--------------------------|
| 1.     | Akash Smith     | Dance - Choreography | 1 <sup>st</sup> Position |
| 2.     | Deepankar Yadav | Dance - Choreography | 1 <sup>st</sup> Position |
| 3.     | Rachit          | Dance - Choreography | 1 <sup>st</sup> Position |
| 4.     | Saksham Julka   | Dance - Choreography | 1 <sup>st</sup> Position |

|    |                     |                      |                           |
|----|---------------------|----------------------|---------------------------|
| 5. | Vishal Poddar       | Dance - Choreography | 1 <sup>st</sup> Position  |
| 6. | Ashutosh Singh Rana | Dance - Choreography | 1 <sup>st</sup> Position  |
| 7. | Yash Rastogi        | Dance - Choreography | 1 <sup>st</sup> Position  |
| 8. | Akansha Singh       | Classical Dance      | 1 <sup>st</sup> Runner Up |

We feel pleased to announce that our Choreography Team was able to secure Fourth position in the finals of Anugoonj 2015.

**EVENTS @ DSPSR**

● **Professor P.N. Singh Memorial Lecture**

6<sup>th</sup> Prof P.N. Singh Memorial Lecture was organized on March 30, 2015 to commemorate the memory of Late Prof P.N. Singh who was the State Minister of Finance for the state of Bihar and the Executive Director of DSPSR. Profesor ADN Bajpai, Vice chancellor, Himachal Pradesh University, Shimla



Chairman sir felicitating the Guest of Honour

delivered the Memorial Lecture on the theme of “Spiritual Economics”. The programme started with lightening of lamp and offering tributes to Late Prof P.N. Singh. Prof. B.P. Singh, Chairman DSPSR welcomed the chief Guest Prof ADN Bajpai and all other dignitaries including staff members and students. He presented as a matter of respect to learned speaker Professor ADN Bajpai with a shawl and a memento.

● **Blood Donation Camp**

DSPSR is not lagging behind in CSR activities too. A Blood Donation Camp was organized in the college where students were encouraged to imbibe the principle of community service



Active Participation by our Faculty Members & Students

and to be generous and large hearted- bound by beliefs beyond themselves. Keeping the tradition alive in DSPSR in association with Rotary Blood Bank, Noida organized a BLOOD DONATION CAMP on 30 March, 2015 from 10.00 a.m. to 4 p.m. at Lower Ground Floor at DSPSR Campus in the memory of Late Prof. P.N. Singh. The event was a huge success as large numbers of students and teachers turned up for the noble cause thus contributing 90 units for the same. The donors went through a series of medical checkups before donating blood and a confidential Blood test report was provided to the donors by Rotary Blood Bank, Noida. Refreshments were also given to the participants by the college. As an appreciation for this service to humanity, mugs were also distributed among the donors.

### ● Lohri Celebration

Lohri was celebrated on 12<sup>th</sup> January, 2015. Ritualistic bonfire was lighted by Prof. Ravinder Vinayek, Director, DSPSR. Prasad was distributed among staff and students. Later on students danced on live Dhol.



*DSPSR Family at Lohri Celebration*

### ● Saraswati Puja

In order to enhance the intellectual mindset and to purify the ambience, SARASWATI PUJA was organized on 24<sup>th</sup> January, 2015 to attain enlightenment through knowledge.



*Saraswati Puja*

The puja was carried out by Mr. Mathura Prasad, Assistant Librarian in the gracious presence of Chairman Sir and other faculty members.

### ● Analysis of Union Budget 2015-16

DSPSR organized a special session on analysis of union budget 2015-16 in the month of March where the discussion was carried on among the members of DSPSR along with the

valuable inputs from Hon'ble Chairman, Prof. B.P. Singh and Director Prof. R. Vinayek. The agenda was to have an extensive discussion regarding the financial and economic implications of the union budget. Ms. Sakshi Gupta, Assistant Professor (Economics) talked about the importance of union budget and its impact on Indian economy and the corporate world. She gave an overall view of the budget by explaining various initiatives taken by the Modi government in the current financial year 2015-16.

### EXPERIENCE OF PGDM STUDENTS # DSPSR

Being a part of DSPSR is a wonderful experience for me. I got both theoretical knowledge and practical exposure during the span. The true assets are the faculties who are extremely supportive and cordial. I got forever friends over here also who became a beautiful part of my life. As time never stops so we all moved on with the wave of time. Going through rough and tough simply I can say is "A beautiful journey". No ending here because we are in the wif with this college network.

*Cheers :) – Krishna Sagar Subudhi*

"It was an absolutely amazing and phenomenal experience at DSPSR. Who gave a platform to garnish my hidden capabilities which is helping me to survive in the rugged and competitive market now. The Best, friendly and quality academic environment helped me to reach at a new horizon of knowledge. I couldn't be able to scale up my capabilities without this platform. It simply focuses on skill and personality development of individuals collaboratively with quality education".

*Kudos!!!! for DSPSR... – Vinod Bodh*

After graduation I wanted to join a management institute which can give me quality education with contemporary management wisdom and not just bookish knowledge. At DSPSR I have realised the purpose of doing PGDM because of the quality faculty with significant industry exposure and they share the mantra of contemporary management practices with students.

*– Kanchan Verma*

After finishing my graduation I wanted to specialise in finance and was looking for industry oriented knowledge on investment banking. The teaching fraternity here at DSPSR is very learned and are very supportive. Whenever I have approached them for any academic or non academic difficulty they have always helped me with the best of their support.

*– Prateek Bhatia*

I had prior experience of working in an NGO and I wanted to continue that passion for giving back to society what we have taken from society. Here at DSPSR we provide continuum support to the poor students of weaker sections of the society living in the vicinity of DSPSR. We run daily vocation classes of students and teach them things which will empower them to lead a better life.

*– Abhishek Anand*

DSPSR is all about quality teaching and empowering the students with lots of practical exposure to help them in having a great career ahead. 50% instructional delivery is by IIM Alumni and lot of employability classes for honing the skills of the students.

*– Bhavigia Chaudhary*

### UPCOMING EVENTS

- An industrial Visit for the students of BBA to Kingfisher (United Breweries Group), Goa in the first week of April
- Farewell party for BBA (G) 2012-15 batch to be organized in the second week of May'15.



# Delhi School of Professional Studies and Research (D.S.P.S.R.)

*(Society for Human Transformation and Research (SHTR))*

Affiliated to GGS Indraprastha University, Delhi for BBA and B.Com (Hons.)  
Accredited as Premier College by Accreditation Service for International College, UK.



Delhi School of Professional Studies and Research, Delhi was established in 1999. It is the first college in India to be accredited by Accreditation Service for International Colleges (ASIC), UK as PREMIER COLLEGE. The college has been promoted by the Society for Human Transformation and Research (Regd). The distinguishing feature of the society is that it has been promoted by the luminaries from the field of academics having national and international recognition. It was the dream of some academicians that there should be an institution dedicated to sustainable human development through transformation of human beings, the most important creature on earth. DSPSR is the fructification of that dream. It is an institution dedicated to the human and institutional development for the betterment and progress of the global society.



