





# DSPSR REVIEW

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A QUARTERLY NEWSLETTER

# 7TH PROF. P. N. SINGH MEMORIAL LECTURE AND BLOOD DONATION CAMP

SPSR. had successfully organized the 7th Prof. P. N. Singh Memorial Lecture on March 30, 2016 from 2.30 p.m. onwards to commemorate the memory of late Prof. P.N. Singh who was the State Minister of Finance for the state of Bihar and Executive Director of Delhi School of Professional Studies and Research. The program to pay homage to Late Prof. P. N.



Singh started with lighting of the lamp. Dr. Anil Kr. Singh, Director General, DSPSR, in his welcome address shared the valuable experiences he had with late Prof. P. N. Singh.

Professor L. S. Singh, Formerly, Professor & Head PG Department of Economics, Magadh University, Bodh Gaya delivered the 7th Prof. P. N. Singh Memorial Lecture. The theme of his lecture was "Growth, Poverty, and Inequality in South Asia: Evidence from India, Pakistan, and Bangladesh". The lecture stressed that the policies to address inequalities should focus on ensuring equality of opportunity, improving upward mobility, and providing adequate support to mitigate shocks for the poorest. Dr. Ajay Kumar Singh, President,

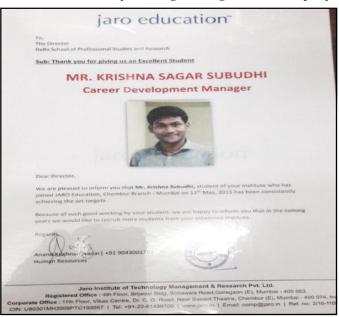


DSPSR addressed the audience with his words of wisdom. Dr. Anurag Singh, Associate Professor (Finance), & Area Chair (International Relations), Jaipuria Institute of Management, Shri Mahendra Prasad Singh, Founder, Rangshree, Dr. R. N. Singh, Director, IMT, Faridabad, Dr. Ashwani Kumar, Youth Motivator & Physiotherapist, Dev Sanskriti Vishwavidyalaya, Haridwar, and Dr. A. P. Singh addressed the audience by reminiscing sweet encounters they

had with Late Prof. P. N. Singh. They shared details about their association with Late Prof. P.N. Singh and his family and also praised the immense humility and kind heartedness of Late Prof. P.N. Singh. Dr. Ajay Kumar Singh, President, DSPSR and Prof. (Dr.) Ravinder Vinayek, Director, DSPSR, honoured the Chief Guest, Professor L. S. Singh with a shawl, and a certificate. Dr. Ravinder Vinayek, Director, DSPSR proposed the vote of thanks. The program was followed by high tea.

# TRIUMPH OF DSPSR

e feel pleased to convey that college has received a felicitation letter from Jaro Educations because one of our star student joined the company two years back just after completing his PGDM from the institute and has been continuously meeting the targets of the company.



We are proud of you Krishna for setting your sights high, and making every effort to achieve that goal. You worked hard and proved to yourself and everyone what you are capable of.

# **BLOOD DONATION CAMP**

elhi School of Professional Studies and Research in association with Rotary Blood Bank, Noida and Rotary Club of Delhi Maurya, organized Prof. P.N. Singh Memorial Blood Donation Camp in its college premises on 1st April, 2016. Prof. Ravinder Vinayek, Director, DSPSR welcomed the team of doctors and other staff members from the Rotary Blood Bank, Noida. He motivated the students to participate in the noble cause by initiating this activity. The students and faculty members from nearby colleges were

invited to participate in the camp.

Seventy three units of blood were collected throughout the duration of the camp which started at 10 am and concluded at 3 pm. The donors were provided with a donor card and a souvenir for their participation in the camp. The overwhelming response of the students and faculty members made the event a huge success.

#### BUSINESS PLAN COMPETITION

he main objective of pursuing a business administration course for a student is to either run his own business or to work for a big business house. In order to inculcate creative and competitive business skills among the students, the activity- "Business Plan Competition" was conducted by the Institute on 2<sup>nd</sup> April, 2016. The purpose of the competition was to foster innovation, promote business ideas and facilitate the development of business acumen. There were 15 teams who participated in this activity and presented

striking business ideas which were comprehensive of all the aspects required to set up a business. Some of the ideas put up by the students were: Revolving restaurant, Mobile Hospital, Photography Academy, Medical Services, 24x7 Foods Joint with Varied Presentation Styles, World Cuisine Specialist Restaurant etc. Students were judged on the following parameters: (i) Executive Summary, (ii) The Business/Product, (iii) Innovation in Business/ Product, (iv) Industry Analysis and Competitive Analysis, (v) Market Analysis and Plan, (vi) Management Plan, (vi) Financial Plan.

Judges provided critical analysis and suggestions to the participants which could help them to improve their plans further. Creating a business plan with all the aspects of fundraising and an ultimate exit or harvest event is both challenging and stimulating. This activity provided students with a comprehensive experiential-learning opportunity to craft and showcase a promising business plan.

The winners for this competition were:

Position	Group Members	Topic of Business Plan
1 (Tie between two teams	s) i. Rajat Bhardwaj, Sonal Dang, Mohit Jain	i. Temple Gym: Integrated Gymnasium & Health Supplement Store
	ii. Rashi Tuteja, Divya, Niharika Malhotra, Kajal Lohia, Srishti Gupta, Aman Jain, Sahil Manak, Sushen Bhadra	ii. Honeybunch Chocolate Company: A step towards health living
2	i. Nakul Chaudhary, Ashutosh Singh Rana, Akansha, Yashasvi, Jagriti, Sakshi Sharma	i. Dial Up: A local search engine

# **ANNUAL SPORTS MEET 2016**

"All work and no Play, makes Jack a dull Boy"

Keeping up with the above principle, DSPSR organizes an Annual Sports Meet for the holistic development of the students. It provides ample opportunities for healthy excitement and joy. Participating in various sporting events not only develops sportsmanship spirit amongst the students but also enhances other virtues like teamwork and camaraderie.



This year the preliminary round was conducted on 19th March followed by the final on  $21^{\rm st}$  April, 2016.

The preliminary round was filled with exciting victories and near misses for all the teams. Students of DSPSR showcased great zeal, excitement and unity in the cricket matches.

The fixture was as follow:

• Match 1: BBA VI A v/s BBA VI B

- Match 2: BBA II D v/s BBA II C
- Match 3: BBA IV A v/s BBA II B

BBA VI A, BBA II C and BBA II B won the matches and qualified for next level.

The finals were concluded on 21st April 2016 that provided an opportunity to the students to participate in the following events:

S. No.	Event	Winners
1.	Volleyball BBA v/s B.Com (H)	B.Com (H)
2.	Lemon Race (Boys)	Kunwar Pal Singh (B.Com IV A)
3.	Lemon Race (Girls)	Manisha Babbar (BBA II A)
4.	Football BBA v/s B.Com (H)	BBA
5.	Chess	Ashutosh Bamezai (BBA VI B)
6.	Cricket BBA v/s B.Com (H)	B.Com (H)
7.	Carrom	Sahil Manak (BBA VI B)

# **AAGAZ 2016**

# Management Fest of DSPSR

elhi School of Professional Studies and Research organized 'AAGAZ', the Management Fest on 22<sup>nd</sup> April, 2016. The mega event was aimed at discovering the hidden potential and talents of the college students along with giving them an opportunity to break-free from the

monotony of classroom studying and engage in 'learning by doing' exercises.

The preface of the event was given by Prof. (Dr.) Ravinder Vinayek, Director, DSPSR who congratulated the students and faculty members for organizing the event. All the events witnessed nice participation by the students. Various students grabbed prizes and accolades for their performances. The details of the winners of different events is given as follows:

S. No.	Event	Winners	
1.	Chitra-Kala (Collage Making)	Parul Sharma (BBA II D) & Manisha Mittal (BBA II D), Sahil Baliyan (BBA II D)	
2.	Rang Tarang (Rangoli Competition)	Isha Gupta (BBA VI A) & Shubham Kumar (BBA VI A)	
3.	Kala-kriti (Poster Making)	Rabia (BBA IV A)	
4.	Ad-Mad Show	Riya Garg (B.COM IV A), Nikita Garg (B.Com IV A), Nipun Kataria (B.Com IV A), Karan Sukhija (B.Com IV A)	
5.	Management Quiz	Jatin Chauhan (BBA VI B) & Krishan (BBA VI B)	
6.	Vaad-Vivad (Management Debate)	Akshay Anand (BBA IV A) & Siddhant Verma (BBA IV A)	
7.	On the Spot Photography	Kushagra (BBA VI B)	
8.	Marketing Tambola	Rahul Gupta (B.Com II A)	
9.	Flameless Cooking	<ol> <li>Abhinav Bhatia (BBA II D) &amp; Nishant (BBA II D)</li> <li>Megha (BBA VI A) &amp; Ramita (BBA VI A)</li> <li>Rishi (B.Com IV A) &amp; Soni (B.Com IV A)</li> </ol>	
10.	Sudoku	<ol> <li>Sawan Kumar (BBA II B)</li> <li>Rashi Tuteja (BBA VI B)</li> <li>Aman Jain (BBA VI B)</li> </ol>	
11.	Talent Unlimted	Adhikansh (BBA II C)	

### FDP @ DSPSR

elhi School of Professional Studies & Research conducted a One Week National Workshop on "Analytical Techniques for Research - Financial Econometrics" from 8th June, 2016 to 14th June, 2016. The

workshop was aimed at sharpening the analytical skills of the participants and bringing research orientation with the help of proper understanding of statistical tools and techniques. The workshop was attended by forty participants from across the country. The day wise details of the resource persons of the said program are as follows:

Day	Date	Name of the Resource Person	Profile of the Resource Person	Topic Covered
Day 1	June 8, 2016	Dr. Sanket Vij	Professor, B.P.S. Mahila Vishwavidyalaya, Haryana	Introduction to Research, Data Entry and Data Management
Day 2	June 9, 2016	Dr. Ishaani Patharia Chopra	Assistant Professor, B.P.S. Mahila Vishwavidyalaya, Haryana	Hypothesis Testing, Parametric and Non Parametric Tests
Day 3 & 4	June 10, 2016 & June 11, 2016	Dr. Sanjay Rastogi	Associate Professor, Indian Institute of Foreign Trade	Regression Analysis
Day 5	June 12, 2016	Dr. Balwinder Singh	Associate Professor, Guru Nan Dev University, Amritsar	ak Panel Data Regression
Day 6 & 7	June 13, 2016 & June 14, 2016	Prof. K.N. Badhani	Professor, Indian Institute of Management, Kashipur	Time Series Analysis

The workshop turned out to be a very concrete and comprehensive learning experience for all the 40 participants from different parts of the country. The programme was concluded with a vote of thanks proposed by Prof Ravinder Vinayek, Director, DSPSR. All the participants were awarded the certificate of participation by the Director. The enthusiastic feedback of the participants marked the successful culmination of the event.

## INDUSTRIAL VISIT @ BHALSWA LAKE

The college organized a visit for the students of B.Com (H),

Fourth Semester on April 9, 2016 to Bhalswa Lake, situated in North-West Delhi as a part of curriculum in Environmental Studies, The students were given details as well as awareness regarding the water bodies in the city and the environmental effects on the same. Originally Bhalswa Lake was an excellent wetland ecosystem supporting a rich wildlife habitat, but lately the Delhi government had converted the lake and started promoting it as a water games/sports facility and now a low income housing colony, an extension of the nearby town of Bhalswa Jahangir Pur has been built on it, destroying the once excellent wetland ecosystem and wildlife

habitat of the region which once played host to scores of local and migratory wildlife species, especially water birds, including waterfowl, storks and cranes. The visit gave the students the knowledge about the environment and its effect on the water bodies of the city.

# TRIUMPH #FACULTY @ DSPSR

Faculty members at DSPSR are motivated to consistently upgrade their knowledge and skills in order to seek better learning for the students. During the quarter ending June 2016, the following faculty members have marked their participation in various workshops, conferences, seminar, etc:

huge fanfare and excitement. Innovative games and competitions were organized and the students thoroughly enjoyed all of them. Each student of the final semester was presented with a souvenir to bid adieu to the memorable time they had at DSPSR.

Mr. and Miss Farewell competition was organized in which three rounds were conducted: the Introduction Round, Talent Hunt Round and the Question Answer Round. Deepankar Yadav was adjudged as Mr. Farewell and Manvi Parashar was adjudged as Miss Farewell. Various other titles were also distributed to the students to enhance their level of exhilaration. The level of energy and excitement among the

S. No.	Name of the Faculty	FDP/Conference Seminar Attended	Ogranized By
1.	Dr. Sima Singh (Associate Professor)	Skilling up Faculty with Research Methodology	Gitarattan International Business School, GGSIPU
2.	Dr. Supreet Singh (Associate Professor)	Editorial Board of Two Journals	(i) International Journal in Management and Social Science and, (ii) Euro Asia Research and Development Association
3.	Ms. Simran Kaur (Assistant Professor)	Changing Organizations through Strategic, Technological, Structural and Behavioral Interventions	University School of Management Studies,GGSIPU
4.	Ms. Bhawna Manyal (Assistant Professor)	One Week National Workshop on Analytical Techniques for Research - Financial Econometrics	Delhi School of Professional Studies and Research, GGSIPU.

# ACHIEVEMENTS # ROTARACT CLUB

n the occasion of celebration of "Kritagyata" - the annual district thanksgiving ceremony organized by the Rotaract District Organization, Rotary International District 3012 on 19th June 2016, the Rotaract Club of DSPSR was conferred with the following accolades by the District Rotaract Representative (DRR), Rtn Abhishek Yadav:

- Rotaract club of DSPSR was awarded Best Rotaract Club (Institution based club Zone-2) under Rotaract District Organization, Rotary International District 3012 for the year 2015-16.
- Rtn. Siddhant Verma, student of BBA (Batch 2014-17) was conferred with Best Rotaract President Award (Institution based club Zone-2) for the year 2015-16.
- Rotaract Club of DSPSR was awarded for highest Thalassemia check-ups in one camp held in Sept. 2015.
- Rotaract Club of DSPSR was awarded for their contribution in making RYLA (Rotary Youth Leadership Award) a grand success in January 2016.
- Rotaract Club of DSPSR was awarded for their contribution in making Rotaract District 3012 Marathon, a grand success in April 2016.
- All the Office Bearers of the Rotaract Club of DSPSR were awarded with momento and certificate for their contribution in serving their respective positions in the club.
- All the Rotaractors who participated in various events of the Rotaract Club of DSPSR were felicitated with certificates for their contribution.

# FAREWELL 2016

farewell party was organized for the final year students on 5<sup>th</sup> May 2016 at Dee Pearls Banquet, D Mall, Rohini from 10 am to 4 pm. The event was celebrated with

students on the dance floor was overwhelming. The program concluded with a lunch party for the students and faculty members.

# SUMMER TRAINING AND PLACEMENT

he institute has a very effective and structured mechanism for the career guidance and placement of students. The Training and Placement Cell is responsible for networking with industry and conducting placement activities in the college premises. It conducts career



guidance activities such as mock interviews, group discussions, workshops on resume building, business etiquettes etc. Under the course curriculum of BBA and B.Com (H), it is compulsory for the students to undergo a six - eight weeks Summer Internship Program. The placement cell provides opportunities to the students to grab the best summer training offers in various companies of good repute. Some of the companies in which the students got an opportunity to intern in this semester are: (i) UAS International: A Unit of United Accrual Services Private Ltd., (ii) Century Ply, (iii) Relaxo Footwears Ltd., (iv) Fortis Hospital, (v) LKP Securities, (vi) Quick Call, (vii) Times of India, (viii) Adriyo Technologies Private Ltd., (ix) Glamberry, (x) Panache Solutions.