

DSPSR REVIEW

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A QUARTERLY NEWSLETTER

The 19th Annual International Conference on the broad theme “Managing Digital Revolution: Inventing Future India” held on January 5-6, 2018 was organised by Delhi School of Professional Studies and Research (An Affiliate of Guru Gobind Singh Indraprastha University, Delhi; & NAAC “A” grade accredited institution) and co-hosted by Delhi School of Management, Delhi Technological University (Govt. of NCT of Delhi); and, under the joint auspicious of Sri Aurobindo College (Evening), University of Delhi; and Rotary Club of



Delhi Maurya. The conference was sponsored by Indian Council of Social Science Research (ICSSR) and Oriental Bank of Commerce.

More than 250 academicians, researchers, students, and practicing managers both from India and abroad participated over the two-days spread, punctuated by inaugural and valedictory sessions. 80 papers were presented across the two days of the conference representing countries, namely, USA, South Africa, Hungary, United Arab Emirates, Iran, Bangladesh, Nepal, and India.

The inaugural of the conference was ornamented with the presence of Prof. Yogesh Singh, Vice Chancellor, Delhi Technological University (DTU) – Chief Guest; Shri Debasis Behura, Senior Consultant, Tata Consultancy Services – Key Note Speaker; Prof. B.P. Singh, Chairman, Delhi School of Professional Studies and Research (DSPSR) – Chairperson; Prof. Hamid Saremi, Vice-Chancellor, Islamic Azad University of Iran – Guest of Honour (from out of India); Dr. Namita Rajput, Principal (OSD), Sri Aurobindo College (E), University of Delhi – Guest of Honour (from India); Dr. Anil Kumar Singh, Associate Professor, Sri Aurobindo College (E), University of Delhi – delivered special address; Rtn. Prof. Ajay Kr. Singh, Secretary General, Organizing Committee – delivered theme address; Prof. G.C. Maheshwari, Professor,

DSM, DTU – delivered welcome address; and Prof. Rajan Yadav, Head, Delhi School of Management, DTU – extended vote of thanks.

The honored speakers touched upon the various aspects including the challenges and opportunities of Digital Technology transformation process. It was emphasized that if implemented successfully, this presents a range of opportunities for the various sectors like IT, Industry, Academia, and Society at large. It was firmly affirmed that with people from all spheres breaking barriers, and making digitalization a way of life, its rising importance cannot be ignored. It is Digital India campaign that will essentially develop India in every sense by ensuring Digital Infrastructure and Digital Empowerment both.

Inaugural was followed by XIX Annual International Seminar Session on ‘Digital Governance’. The panelists included Prof. Suneel Maheshwari, Professor of Accounting, Eberly College of Business, Indiana University of Pennsylvania; Shri S.K. Dubey, Senior Director, Cognizant; Prof. Ravinder Rena, Professor of Economics, School of Business and Governance, North West University- Mafikeng Campus, South Africa; Prof. P.K. Suri, Professor, Delhi School of Management, Delhi Technological University; and Mr. Sujay Dutta, Senior Manager, Micro-Marketing & Economics, Big Data Solutions COE, Nielson India.

The panel echoed the view that “It is not the machine but the man behind the machine that matters”. The panelists informed about the different government schemes launched, and the benefits associated with it, nonetheless, it was also realized that there are lack of initiatives to sensitize people due to which benefits are not reaching at grass root levels. Issues relating to digital governance namely, regularity compliances, cyber security, and digital ignorance were discussed, and it was put forth that there is imperative need for digital governance framework in India. It was a very interactive and informative session wherein various questions were asked from the audience, to which the panel responded very effectively, and several innovative ideas were also discussed.

An industry session on “Inventing Future India through Managing Human Resource” was held on the 2nd day of the conference. The speakers included Rtn. Subhash Jagota, CEO, Global Solutions; Shri Beni Kinha, Founder, Nectar Factor, Delhi, India; Shri Abhay Kapoor, Head HR - North India, Amazon India; and Dr. Rana Singh, Director-Institutional Effectiveness (Quality Assurance), University of Jazeera, Dubai.

The speaker opined that HR should not be seen as a profession but a service, and parenting should be part of an HR service.

They shared their views on how India can prosper through various HR services. Key gap areas related to HR and the factors responsible for the difference were highlighted, and emphasis was made on the need for providing latest training and education to the youth.

The Valedictory Session was addressed by Prof. Ajay Kr. Singh, Secretary General, XIX Annual International Conference; Prof. Hamid Saremi, Vice-Chancellor, Islamic Azad University, Iran – Quchan Branch; Rtn. Subhash Jagota, CEO, Global Solutions; Prof. B. P. Singh, Chairman, DSPSR & Divine Group; and Shri Ramesh Singh, Senior Technical Director, National Informatics Centre, Government of India. A white paper submitted to Niti Ayog was presented by the Chief Guest, Shri Ramesh Singh on the emerging trends in the field of ICT. Prof. Ravinder Vinayek, Director, DSPSR, extended a vote of thanks in the Valedictory Session.

FACULTY ACHIEVEMENT



Ms. Manya Jain, Assistant Professor, DSPSR, (Author) and Ms. Teena K. Bhatia, Assistant Professor, DSPSR (Co-Author) received “The Best Paper Award” for their paper titled “Impact of Online Streaming on Traditional Television Industry” at the National Conference



on “Augmenting Competencies and Strengthening Organizational Strategies: VISION INDIA” organized by Delhi Institute of Advanced Studies, on 3rd February, 2018.

NEW FACULTY INDUCTION



Surbhi Pahuja, Assistant Professor, is a BBA from MAIMS, GGSIPU (2010) and an MBA from RDIAS, GGSIPU (2012). She has qualified UGC NET in Industrial Relations Labour Laws (December 2011).



Sonia Gandhi, Assistant Professor, is B. Com (H) from CSJM University (2005) and MBA from IILM, New Delhi (2007). She has qualified UGC NET/JRF in Management (2013).



Inderpreet Singh, Assistant Professor, is a BBA from Sri Guru Tegh Bahadur Institute of Management & IT, GGSIPU (2013) and an MBA from New Delhi Institute of Management (2015). He also has an M. Phil from Himalayan University (2017).



Khushboo Taneja, Assistant Professor, is a B. Com (H) from Maharani College, University of Rajasthan, Jaipur (2007) and a Masters in Human Resource

Management (MHRM) from University of Rajasthan (2009). She has qualified National Eligibility Test (NET, 2010) and State Level Eligibility Test from Rajasthan (SLET, 2009). She is also an M. Phil from University of Rajasthan (2011) and an M. Com from University of Rajasthan (Gold Medalist, 2013). She is a qualified Chartered Accountant from Institute of Chartered Accountant of India (ICAI, 2012) and is currently pursuing Company Secretary (Final Module) from Institute of Company Secretaries of India (ICSI).

LOHRI CELEBRATION

The New Year festivities in the Institute began with celebrating Lohri on January 13, 2018, which ushers in the cheerful spring season, bidding adieu to the dull winter. The ritualistic bonfire was lighted by Prof. (Dr.) Ravinder Vinayek, Director, DSPSR, in the presence of faculty members and students. The students danced around the holy bonfire along with live dhol and offered their prayers for the prosperity of everyone. Later on, sweets were distributed among staff and students. All the students and teachers took part in the celebrations enthusiastically.



BUSINESS PLAN MEET 2018

An Inter-College Business Plan Meet was organized on March 16, 2018, by the Entrepreneurship Development Cell (EDC) of DSPSR. Students from different institutions such Delhi Institute of Advance Studies, Sirifort College of Technology and Management, JIMS,



Technia Institute of Advanced Studies, Rajdhani College (University of Delhi), actively participated in the event. Dr. Moly Ghoshal, Convener, EDC & Dr. Anupama Lakhera, Co-convener, EDC, ensured that the event was a grand success.

ANUGOONJ 2018

The students of DSPSR brought laurels to the Institution with their exceptional performances at the Annual Fest, ‘Anugoonj’ organized by GGSIPU, under the leadership of Ms. Simran Kaur, Assistant Professor, DSPSR. Preliminary round of the events were scheduled on 24th and 25th of January, 2018 and the Finals were scheduled for 8th to 10 February, 2018. The cultural team of the institute participated in a number of events and won the following accolades at zonal level: (i) First position in the category “Classical Dance”; (ii) First position in “One Act Play”; (iii) First position in “On the Spot painting” category; (iv) First position in “Choreography Dance”; (v) First position in “Mr.Anugoonj 2018”.

ANNUAL SPORTS MEET 2017-18

The Annual College Sports Meet of DSPSR, for the session 2017-18, was held on 16th March, 2018 (Friday). The list of events included Cricket, Futsal (Mini Football), Volleyball, Athletics, Table Tennis, Chess, Carrom, Tug of War, Lemon Race. Also, The Rotaract Club involved the children from nearby JJ Colony to take part in the various events. All the participants were provided with refreshments.

VISIT TO NATIONAL BAAL BHAWAN

Rotaract Club of DSPSR organised a visit to National Baal Bhawan for 30 Underprivileged students of nearby JJ Colony, on 24th March, 2018. These students were accompanied by two faculty members and 20 students volunteer. National Bal Bhawan is an institution which aims at enhancing the creative potential of children by providing them with various activities, opportunities and common platform to interact, experiment, create and perform according to their age, aptitude and ability. The children visited the two museums, one showcasing the life of rural India and the other depicting the life of Chacha Nehru. The children were specially enthralled by an aquarium in the facility. They also enjoyed the train ride which took them to Bharat Darshan through pictorial representation of different states of India. Children also had fun sharing their lunch in the Bal Bhawan premises.

ROTARACT ACTIVITIES

- Rotary Youth Leadership Awards (RYLA) is a leadership program coordinated by Rotary Clubs around the globe. Each year, thousands of young people participate in this program. Thirty One rotaractors from DSPSR participated in RYLA, held from from 19th to 21st January, 2018, at O. P. Jindal University where our team won 1st prize for tug of war.
- Woolen Clothes Donation Drive- A woolen cloth distribution drive was organized on 29th January, 2018, where woolen clothes were donated to the kids of nearby slums.
- Annual District Conference- Rotaractors from DSPSR participated in Rotaract Annual District Conference on 11th March, 2018, at Miranda House (University of Delhi) where the team was awarded with the tag of maximum participation of 24 members.
- District Training- Three Board of Directors of Rotaract Club of DSPSR got selected in Rotaract District organization 3012. The rotaractors, namely Siddhant Arya, Karan dhawan and Vatsal Srivastva, attended the district training seminar at O. P. Jindal University on 25th March, 2018.

IQAC QUARTERLY MEETINGS

IQAC Quarterly Meeting was scheduled on 13th January, 2018 and 17th March, 2018. The main agenda of both the meetings was to discuss the status of AQAR for the year 2017-18, and to formulate policies for quality improvement in the college.

PSYCHOMETRIC TESTING

DSPSR has initiated a Behavioural Lab by the name of “Antarmann” in the month of March. Its first activity was Psychometric Testing of undergraduate

students of B.com (H) and BBA (G) program. A detailed session was conducted to test the personality traits of the students using Myers-Briggs Type Indicator (MBTI) Scale.

SEMINAR ON ECONOMIC SURVEY OF INDIA 2017-18

All the faculty members presented a report on the Economic survey of India 2017-18, on 24th February, 2018, in a seminar conducted by DSPSR. Each faculty member chose a topic of their interest from Economic Survey of India 2017-18 and explained to the attendants of the seminar through presentations. The Seminar was chaired by Dr. (Prof.) Ravinder Vinayek, Director, DSPSR, who gave his feedback on each presentation by keeping in view the current perspective of Indian Economy. He also provided latest examples from various economic sectors enlightening the session with his knowledge. The seminar helped to update economic knowledge and fundamentals of all the faculty members through discussions over various economic topics. A certificate was also given to all the attendants.

GTSE 2018

Global Talent Search Examination (GTSE) was conducted in the month of January, 2018, in which a total of 269 students registered themselves, out of which 252 students appeared for the examination. Out of these 252 students, 83 meritorious students, who topped in the list, availed the facility of Book Bank and were awarded with merit certificates. Cash Prize and Merit Certificates were conferred to the Rank/ Position holders. Also, all the students were given participation certificates.

GTSE JANUARY 2018- MERIT LIST								
Sl. No.	GTSE ENROLLMENT NO.	NAME OF THE STUDENT	Course	Sem	Sec	FATHER'S NAME	POSITION	AWARDS / ACCOLADES
1	GTSE/JAN-2018/250	ANRIT JAIN	B.Com.(H)	VI	B	KAMAL KISHORE	FIRST	Rs. 2000/= CASH PRIZE + RANK CERTIFICATE + BOOK BANK FACILITY
2	GTSE/JAN-2018/056	SHREYANS BUCHA	B.Com.(H)	IV	A	SANIY KUMAR BUCHA	SECOND	Rs. 1000/= CASH PRIZE + RANK CERTIFICATE + BOOK BANK FACILITY
3	GTSE/JAN-2018/157	AAYUSH SHARMA	BBA (G)	VI	A	MAHENDRA SHARMA	SECOND	Rs. 1000/= CASH PRIZE + RANK CERTIFICATE + BOOK BANK FACILITY

MIND MATTERS

Workshop on “Mind Matters” was organized on January 16, 2018, by DSPSR for the students of BBA (G) and B.Com. (H). Prof. (Dr.) Ravinder Vinayek welcomed Mr. Sameer Dua, (Facilitator of Session) Delhi State Teacher Coordinator, Faculty at The Art of Living Programs. Ms. Mani Goswami introduced him to the audience, and the session was handed over to Mr. Dua. Mr. Sameer Dua explained that success pertains 20% of domain knowledge and 80% of different qualities like confidence, leadership, enthusiasm, etc. To inculcate these qualities we must have command over three things: (i) **Clarity of Mind:** Today’s generation is in the state of dilemma most of the time because of so many thoughts going in their mind at same time. (ii) **Purity of Heart:** Can be attained by dropping the awful past experiences of a relationship or everything belonging to it. To achieve this quality one should control anger, jealousy, etc. (iii) **Sincerity in Action:** Be sincere and dedicated towards your work and give 100 percent in whatever activity you are involved.

In the end, he concluded the session by highlighting meditation as the source to achieve these qualities. Meditation induces sense of calm, increases body system energy, makes individual more focused, improves observation, perception and expression.

INDUSTRIAL VISIT- SHIMLA

DSPSR organized a three day Industrial Trip to Shimla, Kufri and Narkhantha from 25th to 28th January, 2018. Forty one students from BBA (G) and B. Com (H), were accompanied by four staff members. The students enjoyed adventure activities such as trekking, skiing, go-karting, double raw bridge, rappelling and camp fire. Comprehensive site seeing and excursion were the main attractions of the track. The climate of Himachal rejuvenated them thoroughly. On day one of the trip, the students went to Narkhantha, a town which is about 65 KM from Shimla and surrounded by the Shivalik range.

On second day of the trip, the students went to Raj Bhavan, formerly known as Barnes Court, currently the official residence of the Governor of Himachal Pradesh. The students also paid a visit to the Mall Road, which is the main Street in Shimla. Apart from the office of the Municipal Corporation, Fire Service and Police Headquarters, Mall Road has a number of showrooms, departmental store, restaurants and cafe. A Himachal Emporium, that offers handicraft products, is also situated there.

On the third day of the trip, the students went to Kufri, a small hill station in Shimla, famous for its trekking and hiking trails and Mahasu Peak, the highest peak in Kufri.

INDUSTRIAL VISIT- MANALI

DSPSR organized a three day Industrial Trip to Manali from 25th to 28th January, 2018, for the students of BBA (G) and B. Com (H). The students visited Aar-Kay Shawl Industries, located at Bunter, Manali, Himachal Pradesh, owned by Mr. Dinesh Singh. This is a famous Shawl Factory in Bunter, Kullu, Himachal Pradesh. There are factories at three locations with about 300 workers working at these factories. All the woolen items are handmade in the factory using Kullu Sheep Wool.

चर्चा में

The Placement Cell of DSPSR organized an Industrial Visit to DD News on February 24th, 2018. Students participated in the Show “चर्चा में”. The topic was “Banking Reforms”. The show was telecasted on 26th February, 2018 at 10.00 p.m. on DD News Channel.

The Placement Cell of DSPSR organized an Industrial Visit to DD News on January 19th, 2018. Students participated in the Show “चर्चा में”.

The topic was “Linking of Aadhaar Card with Bank Accounts. The show was telecasted on 20th January, 2018, at 10.00 p.m. on DD News Channel.

INDUSTRY INTERACTION

The Placement Cell of DSPSR organized a Visit to IIT, Delhi, on February 22, 2018. The students interacted with Mr. Dara Khosrowshahi, CEO of UBER, who talked about the success story of UBER.

PROF. P. N. SINGH MEMORIAL LECTURE

The 9th Professor P. N. Singh Memorial Lecture was held on March 31, 2018 at DSPSR. The Chief Guest of Memorial Lecture was Prof. Rana Singh, Director, Army Institute of Management and Technology. He shared his remembrance and memories with Prof. Singh, and talked on the topic “Youth the Power of Today and Transformers of Tomorrow”.

CAREER COUNSELLING

The Placement Cell of DSPSR organized a Career Counselling Session on March 22, 2018. The Resource Person for the event was Dr. Akshita Arora. She delivered a wonderful session consisting all the job opportunities available for students of BBA (G) & B. Com. (H).

MANAGEMENT DEVELOPMENT PROGRAMME

DSPSR organized a Management Development Programme (MDP) on March 17, 2018, on the theme “A Journey from STUDENT to ENTREPRENEUR”. The Resource Person for the session was Shri Beni Kinha, Founder, Nector Factor.

WORKSHOP ON “GOODS AND SERVICES TAX”

A workshop on “Goods and Services Tax” was organized on March 13, 2018, for Students of BBA (G) and B. Com (H). CA Hitesh Arora, from ICA, was the resource person for the event. Through this workshop, the students could understand the importance of implementation of GST in India.

WORKSHOP ON SOCIAL ISSUES

A workshop on “Sensitization of Students and Faculty Members on various Social Issues” was organized in joint collaboration with Delhi Police and DSPSR, on February 5, 2018, at DSPSR. DCP Rajnish Gupta, IPS, Rohini, headed the workshop.

WORKSHOP ON “HOW TO BUILD A STRONG CV/ RESUME”

A workshop on “How to Build a Strong CV/ Resume” was organized for students of BBA (G) & B. Com. (H) at DSPSR, on January 24th, 2018. The Resource person was Mr. Neel Panicker, Trainer, Time Education. He touched upon important information relevant for freshers.

SEMINAR ON “TIME MANAGEMENT”

A seminar on “Time Management” was organized at DSPSR, Rohini, on February 2, 2018. DCP Rajnish Gupta headed the workshop. The Resource Person was Mr. G. N. Mishra, Trainer at Time Education.

FACULTY DEVELOPMENT PROGRAMME

A Faculty Development Programme on “A Journey from TEACHER to MENTOR” was held on February 3, 2018, at DSPSR. The Resource Person for the session was Shri Beni Kinha, Founder, Nector Factor.