



Delhi School of Professional Studies and Research

Affiliated to G.G.S Indraprastha University

(NAAC Accredited "A" Grade Institution)

DOSSIER

On

“Project Vogue”

On

May 11, 2020

Title	Project Vogue
Date and Time	May 11,2020
Venue	Online
Resource Person/ Facilitator	Programme Officer Rotaract –. Dr. Sugandh Rawal Programme Officer Women Development Cell- Ms. Simran Kaur Ms. Karishma (Instagram Influencer)
No. of Participants	30

Sugandh
Simran



Summary	Rotaract club & Women Development Cell of Delhi school of Professional Studies and Research organized an event "Project Vogue" on Instagram in collaboration with Karishma. The event took place for 5 days. On day 1 she discussed Fast fashion and quoted examples of H&M, Zara, shoppers stop, Biba etc. On day 2 she discussed sustainable brands and included social impact, economic impact and environmental impact of a brand. On day 3 she discussed second hand fashion. On day 4 she discussed sustainable fashion tips like rewear, wear hand me down (community clothing), up cycling fabric, buying quality basic pieces, and buying organic fabrics. On day 5 she discussed how customers can make a difference to the fashion industry.
Winners	Not Applicable

Photographs of the event



Syarah

Simran